



Effective Business Presentations

The ability to deliver a professional business presentation is a highly admired and sought after skill. Like all skills, certain techniques and elements must be mastered. No one is a born speaker, but it is possible to achieve excellence in connecting with your audience and persuading with power.

Business Presentations Workshop Objectives

- Develop the attitudes and skills necessary to communicate more effectively
- Build self-confidence and establish rapport with any audience
- Overcome Fear, Nervousness & Anxiety
- Use your voice, body, and gestures to add impact
- Learn how to organize, build, and deliver winning boardroom presentations
- Design and use visual aids (like PowerPoint™) and handouts to capture and hold attention
- Learn how to “command the room”
- Learn how to Inform & Persuade
- Learn to handle questions confidently

Workshop Description

During this workshop you will learn by doing -- in a supportive learning environment.

You will get on your feet and give mini-presentations almost from the moment you walk in the door. And you will be given all the support you need by your teammates. Your seminar leader, an experienced professional speaker, will instruct and guide using proven training techniques that achieve dramatic results.

You will:

- Learn the elements of an effective presentation
- Build winning presentations tuned to your business objectives
- Practice your new skills until you've achieved confidence
- Become proficient at Selling your Ideas with Power
- Learn how to Command and Control your Audience

In short, you will master strategies you can apply to new situations and skills you can use immediately.



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